

The 250th Project Social Media Tool Kit

The 250th Project Description:

Ahead of the 250th anniversary of the signing of the Declaration of Independence on July 4, 2026, Twin Cities PBS (TPT) is launching an open call for submissions in conjunction with a new initiative called The 250th Project: Sharing Minnesota's Stories. Between March and May 2024, TPT is seeking project proposals for content and/or outreach ideas that reflect the histories and experiences of our communities, our state, and our nation.

TPT anticipates offering up to five research and development (R&D) grants for ideas that center on multiplatform, short and long-form non-fiction documentaries; episodic series; scripted, narrative, digital features; podcasts; and educational and children's programming.

The submission process will open on Tuesday, March 19 and will close at 5 pm CST on Friday, May 31.

Where people can submit a proposal:

- <https://www.tpt.org/250th-project-sharing-minnesotas-stories>

MEDIA ASSETS:

Here are some photos you can download and post on your social media if you wish.

- [Promo Photos](#)

SOCIAL MEDIA for TPT:

Please tag Twin Cities PBS in any social media posts.

- Instagram: [@twincitiespbs](#)
- Facebook: [@tptpbs](#)
- X/Twitter: [@tpt](#)
- TikTok: [@twincitiespbs](#)

SAMPLE SOCIAL MEDIA POSTS:

Facebook

Twin Cities PBS is seeking project proposals for content and/or outreach ideas connected to the upcoming 250th anniversary of the signing of the Declaration of Independence. Learn more at the link! www.tpt.org/250th-project-sharing-minnesotas-stories

X/Twitter

The team at @tpt is seeking content and/or outreach proposals for the upcoming 250th anniversary of the signing of the Declaration of Independence! Learn more: www.tpt.org/250th-project-sharing-minnesotas-stories

Instagram

Caption: Our friends at @twincitiespbs are seeking project proposals for content and/or outreach ideas connected to the upcoming 250th anniversary of the signing of the Declaration of Independence. Learn more at the link in our bio!

Link to add to bio: www.tpt.org/250th-project-sharing-minnesotas-stories

Photo: Download the photo linked above.