

TWIN CITIES PUBLIC TELEVISION

MEDIA ADVISORY

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For immediate release

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Twin Cities Public Television's *Depression: Out of the Shadows* wins Peabody Award

ST. PAUL— *Depression: Out of the Shadows*, the 2008 documentary co-produced by Twin Cities Public Television (*tpt*) and WGBH Boston, has won a Peabody award, the world's oldest prize in electronic media. The yearly competition is an international affair, and honors distinguished achievement in a variety of fields, from radio to television to the web.

Depression: Out of the Shadows originally aired in May 2008 to great critical acclaim; *The Wall Street Journal* called it, "A treasure for its information and explanation, this documentary is that rare thing – powerful television that can also work some good in the world."

The documentary was written, produced and directed by Larkin McPhee, who focused on raising awareness and eliminating the stigma surrounding this prevalent and often deadly disease.

Gerry Richman, Executive Vice President of National Productions at *tpt* says, "We are extremely gratified to receive this prestigious award. It's a terrific credit to producer Larkin McPhee and the talented staff who made this such a powerful and truly life-changing program. We're proud to be helping people throughout the country better understand the various forms and causes of depression and inspiring them to seek help for themselves and others."

Depression: Out of the Shadows is a production of Twin Cities Public Television (*tpt*) and WGBH Boston. Producer/Writer/Director: Larkin McPhee. Executive Producers: Laurie Donnelly, WGBH; Phylis Geller, TPT. Senior Producer, WGBH: Anne Adams.

ABOUT *tpt*

The mission of Twin Cities Public Television is to "harness the power of television and other media for the public good." A not-for-profit educational, civic, and cultural

resource, *tpt* presents original television productions for national and state broadcast. Productions include the *DragonflyTV* science series for kids; the Emmy Award-winning *Benjamin Franklin*; the Emmy-winning *The Forgetting: A Portrait of Alzheimer's*; our new DIY series *Make:*; the popular public affairs program *Almanac*, and the innovative Minnesota Channel, which magnifies the impact of Minnesota's finest public service organizations using the power of television.

One of the most watched PBS affiliates in the nation, *tpt* is based in St. Paul and operates channels *tpt 2*, *tpt LIFE*, *tpt MN*, and *tpt WX* . The organization is also developing and distributing online content via www.tpt.org and www.mnvideovault.org , as well as through YouTube, Yahoo Podcasts and other distribution channels.