

TWIN CITIES PUBLIC TELEVISION

MEDIA ADVISORY

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For immediate release

Contact: Stephen Usery
(651) 229-1332
susery@tpt.org

Twin Cities Public Television Objects to Paulsen Campaign's Use of Copyrighted Material

St. Paul — In his most recent television campaign ad, Representative Erik Paulsen (R), a candidate in the Third District Congressional race, uses footage from Twin Cities Public Television's (**tpt**) public affairs show, *Almanac*. The footage is of his opponent, Ashwin Madia's (D) appearance on *Almanac* on October 10, 2008. This ad has appeared on local television outlets, Rep. Paulsen's website and is posted on YouTube.

As a non-partisan public television station, **tpt** has never consented to use of our copyrighted materials by any political candidate or party. In previous campaigns, we have requested that candidates – Democrats, Independents and Republicans – cease use of similar material, and all have complied.

Twin Cities Public Television has sent two formal requests to the Paulsen campaign to remove all **tpt** footage from their ad; as of today, that request has not been honored.

We are therefore issuing this statement, taking appropriate legal action, and would like to alert all stations broadcasting the ad that it represents a clear copyright violation. We furthermore request that broadcasters cease airing the spot until our proprietary footage has been removed.

ABOUT *tpt*

The mission of Twin Cities Public Television is to "harness the power of television and other media for the public good." A not-for-profit educational, civic, and cultural resource, **tpt** presents original television productions for national and state broadcast. Productions include the Emmy Award winning *Benjamin Franklin*; the Emmy winning *The Forgetting: A Portrait of Alzheimer's*; the *DragonflyTV* science series for kids; the popular public affairs program *Almanac*, and the innovative Minnesota Channel, which magnifies the impact of Minnesota's finest public service organizations using the power of television. One of the most watched PBS affiliates in the nation, **tpt** is based in St. Paul and operates seven digital stations in addition to analog channels **tpt 2** and **tpt 17**.