

# TWIN CITIES PUBLIC TELEVISION

## MEDIA ADVISORY

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Contact: Lorena Duarte  
(651) 229-1346  
[lduarte@tpt.org](mailto:lduarte@tpt.org)

### **Twin Cities Public Television Launches *tpt LIFE***

Do you like learning new things, expressing your creativity or exploring the world around you?

Then ***tpt LIFE*** is for you!

On the 18th of this month, ***tpt*** premieres this exciting, brand-new channel; ***tpt LIFE*** will feature all the best in how-to and lifestyle programming as well as many of your favorite news and interview shows.

First, every day, you can start your mornings with yoga featuring shows like *Wai Lana Yoga* and *Classical Stretch*. Then, you can learn a craft with programs like *One Stroke Painting with Donna Dewberry* and *Sewing with Nancy*.

The rest of your morning you'll enjoy gardening, cooking and travel shows such as *P. Allen Smith's Garden Home*, *Victory Garden*, *Lidia's Family Table*, *Gourmet's Diary of a Foodie*, *Everyday Food*, *New Scandinavian Cooking*, *Rick Steves' Europe* and *Rudy Maxa's World*.

From 12:30 till 2 in the afternoon, you'll have the chance to catch up with current affairs with *Tavis Smiley* and *Charlie Rose*.

Then from 2-5 pm you'll see shows like *Eastenders* and your favorite British comedies as well as the best from ***tpt 2*** primetime, including *NOVA*, *Nature*, and of course, *The Antiques Roadshow*.

From 5-6 pm, you'll get the best in news and public affairs programming with the *BBC World News* and *the Nightly Business Report*.

Then from 6-10 pm, you'll once again see your favorite how-to and lifestyle shows. This primetime offering allows you to come home from work and get inspired!

The day finishes with *BBC World News*, *Charlie Rose* and *World Focus*, a new program which responds to the mainstream media's diminished coverage of international news and combines the editorial integrity of public television and traditional media with the diverse perspectives of journalists, bloggers and local citizens.

So whether it's painting, yoga, gardening, cooking or learning about the world around you, this channel will inspire you to create memories, explore new things and savor life!

## **ABOUT *tpt***

The mission of Twin Cities Public Television is to “harness the power of television and other media for the public good.” A not-for-profit educational, civic, and cultural resource, *tpt* presents original television productions for national and state broadcast. Productions include the *DragonflyTV* science series for kids; the Emmy Award-winning *Benjamin Franklin*; the Emmy-winning *The Forgetting: A Portrait of Alzheimer’s*; our new DIY series *Make.*; the popular public affairs program *Almanac*, and the innovative Minnesota Channel, which magnifies the impact of Minnesota’s finest public service organizations using the power of television.

One of the most watched PBS affiliates in the nation, *tpt* is based in St. Paul and operates channels *tpt 2*, *tpt 17* (soon to become *tpt LIFE*), *tpt MN*, and *tpt WX* . The organization is also developing and distributing online content via [www.tpt.org](http://www.tpt.org) and [www.mnvideovault.org](http://www.mnvideovault.org) , as well as through YouTube, Yahoo Podcasts and other distribution channels.