

TWIN CITIES PUBLIC TELEVISION

MEDIA ADVISORY

May 19, 2008

For immediate release

Contact: Lorena Duarte
(651) 229-1346
lduarte@tpt.org

Twin Cities Public Television Names New Board Members

Diverse experiences and backgrounds key to station's leadership

ST. PAUL — Twin Cities Public Television (*tpt*) is pleased to announce the new members of its Board of Trustees: Mary A. Gilbertson, Charlie Mahar, Chris Policinski and Steve Prather.

“Our new Trustees bring a wonderful mix of talents and experiences,” says *tpt* President and CEO, Jim Pagliarini, “Their leadership will be crucial in tackling our objectives and in continuing to push and innovate as a station.”

Ms. Gilbertson is a parent and community volunteer, and has been active with several non-profit organizations. She was formerly Special Assistant to the Director of Policy, Planning & Research for the National Endowment for the Arts and is a graduate of the University of Denver.

Mr. Mahar is President and Chief Investment Officer of Tealwood Asset Management in Minneapolis. He is a golf historian, father of four, and an avid student of market history. At Tealwood, Charlie founded the Value Growth Portfolio and is responsible for security analysis and portfolio management.

Mr. Policinski is President and CEO of Land O' Lakes, Inc., a privately owned food and agriculture inputs company which does business in the U.S. and more than 50 countries and has sales of over \$9 billion. Prior to joining Land O' Lakes, Mr. Policinski spent 17 years in leadership positions with General Foods, Kraft, Bristol Meyers Squib and The Pillsbury Company.

Mr. Prather is Vice President, Knowledge Marketplace for Best Buy Co. He is responsible for developing new Knowledge Management capability to help Best Buy innovate and fuel company growth. Prior to his current role, Mr. Prather was Vice President of Employee Communications and also oversaw Yellow Tag Productions, Best Buy's internal video and live event production company.

Says Mr. Pagliarini, “Twin Cities Public Television has served our community for over 50 years and our new Board members will help set the tone as we delineate what the next 50 years will look like. They represent excellence and commitment to community and we are honored to have them join our team.”

ABOUT *tpt*

The mission of Twin Cities Public Television is to “harness the power of television and other media for the public good.” A not for profit educational, civic, and cultural resource, *tpt* presents original television productions for national and state broadcast. Productions include the Emmy Award winning Benjamin Franklin; the Emmy winning The Forgetting: A Portrait of Alzheimer’s; the Emmy winning Suze Orman: The Laws of Money, The Lessons of Life; the DragonflyTV science series for kids; the popular public affairs program Almanac, and the innovative Minnesota Channel, which magnifies the impact of Minnesota’s finest public service organizations using the power of television. One of the most watched PBS affiliates in the nation, *tpt* is based in St. Paul and operates seven digital stations in addition to analog channels *tpt 2* and *tpt 17*.

#####