

TWIN CITIES PUBLIC TELEVISION

MEDIA ADVISORY

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For immediate release

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Twin Cities Public Television Names Vice President of Philanthropic Funding

ST. PAUL — Twin Cities Public Television (*tpt*) is pleased to announce the appointment of Claudia Cackler as the station's Vice President of Philanthropic Funding.

Ms. Cackler was previously the Acting Vice President of Philanthropic Funding at *tpt* and has now been named to the position permanently. Ms. Cackler oversees fund development including major gifts, Studio Society annual fund, planned giving, corporate and family foundations and special events.

She joined *tpt* in December 2005 from Drake University, where she was Senior Advancement Officer. She also worked as Director of Major Gifts at Iowa Public Television, where she developed the first major donor program for the network.

Ms. Cackler has served in leadership positions with The Nature Conservancy, American Institute of Architects, The Des Moines National Poetry Festival and the Iowa Historical Foundation. She holds a BA in history from the University of Iowa, and did graduate studies at Drake University in Des Moines.

President and CEO Jim Pagliarini says, "Under Claudia's leadership *tpt* will lead the way in creative philanthropic funding initiatives. I know that her experience will strengthen *tpt*'s position well into the future."

ABOUT *tpt*

The mission of Twin Cities Public Television is to "harness the power of television and other media for the public good." A not for profit educational, civic, and cultural resource, *tpt* presents original television productions for national and state broadcast. Productions include the Emmy Award winning *Benjamin Franklin*; the Emmy winning *The Forgetting: A Portrait of Alzheimer's*; the Emmy winning *Suze Orman: The Laws of Money, The Lessons of Life*; the *DragonflyTV* science series for kids; the popular public affairs program *Almanac*, and the innovative Minnesota Channel, which magnifies the impact of Minnesota's finest public service organizations using the power of television. One of the most watched PBS affiliates in the nation, *tpt* is based in St. Paul and operates seven digital stations in addition to analog channels *tpt 2* and *tpt 17*.

Photo: Claudia Cackler

Photo can be emailed in high-resolution as a separate attachment.



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