

TWIN CITIES PUBLIC TELEVISION

MEDIA ADVISORY

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Twin Cities Public Television President Jim Pagliarini Elected to PBS Board of Directors

ST. PAUL – Twin Cities Public Television (*tpt*) is proud to announce the appointment of its President and CEO, Jim Pagliarini, to the PBS Board of Directors.

A system-wide leader for the past three decades, this will be Mr. Pagliarini's fourth term on the Board. He served as a member of the Board of Directors of PBS from 1992-1998 and again in 2006, holding positions on the Board's Executive Committee, Nominating Committee, and as Vice Chair of the Board's Finance Committee. He has also served on numerous national task forces that explored, refined, and redefined the business of public television.

"It is a privilege to have an opportunity to serve once again on the PBS Board," says Mr. Pagliarini. "We are facing challenging economic times and an ever-shifting media landscape. I will continue to push an agenda that will challenge our leadership to create a disciplined and sound strategic plan that will strengthen public television and our service to the American people."

Mr. Pagliarini joined Twin Cities Public Television (*tpt*) as its fifth President and CEO in September 1997. He began his career in public broadcasting immediately after graduate school, in 1976, at KTEH in San Jose, California. Prior to joining *tpt*, he helped found public television station KNPB/Channel 5 in Reno, Nevada and served as CEO and General Manager from 1982-1997. He is the current Chair of the Public Television Major Market Group (PTMMG). Jim received his undergraduate degree in biology from Princeton University and his master's degree in Education from Temple University.

ABOUT *tpt*

The mission of Twin Cities Public Television is to "harness the power of media for the public good." A not-for-profit educational, civic, and cultural resource, *tpt* presents

original television productions for national and state broadcast. Productions include *Life (Part 2)*, the *DragonflyTV* science series for kids; the Emmy Award-winning *Benjamin Franklin*; the Emmy-winning *The Forgetting: A Portrait of Alzheimer's*; the popular public affairs program *Almanac*, and the innovative Minnesota Channel, which magnifies the impact of Minnesota's finest public service organizations using the power of television.

One of the most watched PBS affiliates in the nation, *tpt* is based in St. Paul and operates channels *tpt 2*, *tpt LIFE*, *tpt MN*, and *tpt WX* . The organization is also developing and distributing online content via www.tpt.org and www.mnvideovault.org , as well as through YouTube, Yahoo! and other online distribution channels.

About PBS

PBS, with its 357 member stations, offers all Americans – from every walk of life – the opportunity to explore new ideas and new worlds through television and online content. Each month, PBS reaches more than 115 million people on-air and online, inviting them to experience the worlds of science, history, nature and public affairs; hear diverse viewpoints; and take front row seats to world-class drama and performances. PBS' broad array of programs has been consistently honored by the industry's most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. PBS' premier children's TV programming and Web site, pbskids.org, are parents' and teachers' most trusted partners in inspiring and nurturing curiosity and love of learning in children. More information about PBS is available at www.pbs.org, one of the leading dot-org Web sites on the Internet.

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