

TWIN CITIES PUBLIC TELEVISION

MEDIA ADVISORY

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For immediate release

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Twin Cities Public Television Acknowledges Support for Creation of Minnesota Video Vault

*New website is a treasure trove of Minnesota arts, history and politics
available on-demand.*

ST. PAUL — Twin Cities Public Television (*tpt*) gratefully acknowledges the support of several local and national entities in the creation of the Minnesota Video Vault (MVV).

The Bush Foundation, the Saint Paul Foundation, the Corporation for Public Broadcasting and Congresswoman Betty McCollum (MN-4) were all instrumental over the past three years in the development and launch of this important resource.

A project of *tpt*, MVV is a web-based, on-demand video service that contains hundreds of hours of documentaries, performances, interviews and speeches from the vaults of *tpt* and other regional organizations. The Vault currently contains over 700 programs, with new material being added every month.

The MVV may ultimately provide a platform for the preservation, digitization, cataloging, tagging and presentation of video material from the archives of *tpt* and other regional public television stations, museums, educational institutions, historical societies and more. It is also a powerful education resource, tagged to relevant Minnesota State Academic Standard benchmarks, to facilitate classroom use.

President and CEO Jim Pagliarini says, "We are so grateful for the support we've received in developing the MVV. This is about capturing our State's history and making it available free to anyone, anywhere. Kids will learn about past events, teachers can develop curriculum and we can all appreciate the people and events which have shaped Minnesota history."

ABOUT *tpt*

The mission of Twin Cities Public Television is to “harness the power of television and other media for the public good.” A not-for-profit educational, civic, and cultural resource, *tpt* presents original television productions for national and state broadcast. Productions include the *DragonflyTV* science series for kids; the Emmy Award-winning *Benjamin Franklin*; the Emmy-winning *The Forgetting: A Portrait of Alzheimer’s*; our new DIY series *Make.;* the popular public affairs program *Almanac*, and the innovative Minnesota Channel, which magnifies the impact of Minnesota’s finest public service organizations using the power of television.

One of the most watched PBS affiliates in the nation, *tpt* is based in St. Paul and operates channels *tpt 2*, *tpt LIFE*, *tpt MN*, and *tpt WX* . The organization is also developing and distributing online content via www.tpt.org and www.mnvideovault.org , as well as through YouTube, Yahoo! and other distribution channels.

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